



RetailNI

Standing up for  
Independent Retailers

2022

# HIGH STREET HEROES NI

## Award Guidelines

*Vote Independent!  
Vote for your High Street Hero!*

   [www.retailni.com](http://www.retailni.com)

CAMELOT BelfastLive



# High Street Heroes 2022

*Vote Independent! Vote for your High Street Hero!*

If there is one positive to come out of the Covid-19 crisis, it is the renewed commitment from consumers of using and valuing local independent retailers. These businesses provided an invaluable public service at the height of the pandemic ensuring many vulnerable members of our community and those without access to transport were able to buy food and other vital products.

Through our High Street Heroes NI campaign, Retail NI in partnership with Belfast Live, Camelot and Voice for Locals is giving you an opportunity to highlight and celebrate these amazing independent retailers, retail staff and local high streets.

There are no judges, and the winners are decided through a public online vote.

From Independents' Day (4<sup>th</sup> July) we will give you the opportunity to vote online for your favourite independent retailer across several categories - convenience, healthcare, homeware, Petrol Forecourts, coffee shops, deli's, butchers, and fashion. You can vote right up to 30th July.

Our biggest and most popular categories are the High Street of the Year and Independent Retailer of the Year.

High Street Heroes NI is the biggest ever showcase of our amazing world-class local independent retailers and the huge contribution they make to our local communities and high streets as well as local suppliers.

70 pence in every £1 spent with a local independent retailer is recycled around the economy, helping local farmers, producers, manufacturers and above all else, our local communities.

**Make sure you vote!**

## Categories

### Best Convenience Store

Sponsored by Harbinson Mulholland

### Best Coffee Shop

Sponsored by Pivotal

You can vote for in-store or stand alone coffee shops

### Best Healthcare Retailer

Sponsored by NIE

This includes Chemists, Opticians and other independently owned business that sell healthcare products and services.

### Best Fashion Retailer

Sponsored by Lockton

### Best Butcher

Sponsored by DWF

You can vote for in-store or stand alone Butchers

### Best Deli

Sponsored by Power NI

You can vote for in-store or stand alone Delis

### Best Homeware Retailer

Sponsored by Danske Bank

This includes independently owned kitchen, hardware or furniture retailer.

### Best Forecourt /Petrol Station

Sponsored by Horizon

This is for independently owned forecourts including all the main symbol groups.

### High Street Of the Year

Sponsored by AIB

Open to entries from high streets in any local village, town or city.

### Best Off Licence

Sponsored by Hinch Distillery

You can vote for in-store or stand alone Off-Licences

### Independent Retail Employee of the Year

Sponsored by Honeycomb Jobs

Nominations are open from employers or consumers, but the nominee MUST be an employee. This award does not include owners of the business its solely for employees of the business. The full name of the employee and the retailer they work for must be included.

### Overall Independent Retailer

Sponsored By Voice for Locals

Chosen from the list of winners.

## To vote

Go to [www.belfastlive.co.uk/HSH](http://www.belfastlive.co.uk/HSH)

Enter as many or as few categories as you choose.

Once you are happy with your entry click submit.

Award Sponsors





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#HighStreetHeroesNI