

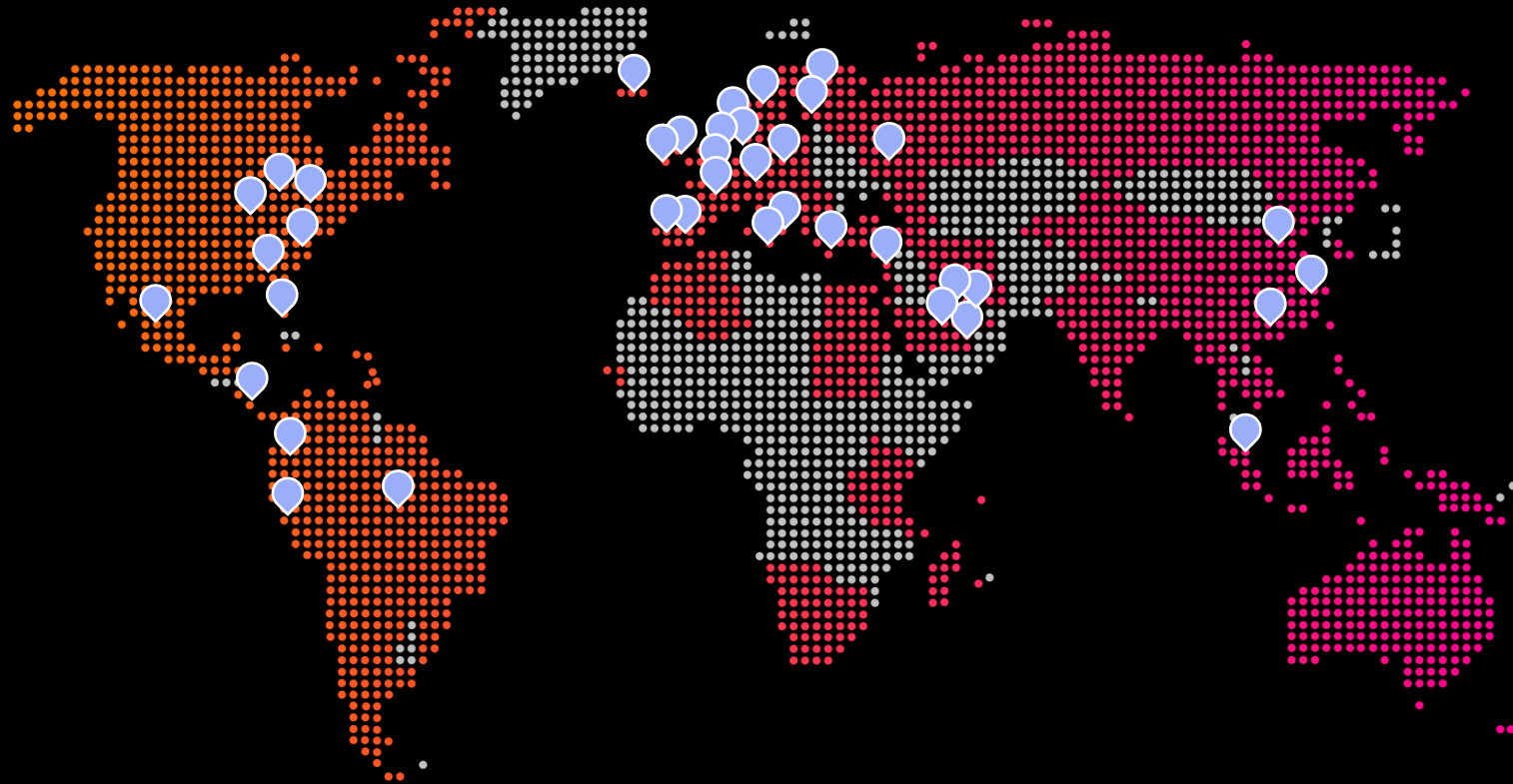
iplanet

The home of feel-good connected commerce

weareplanet.com

Who are Planet ? ...

Planet is a payment & technology company that puts customer experience first..



120+ markets
in five continents



2,500+
Global employees



60 offices+
in 31 countries



100,000+
terminals
connected on
our platform



800,000+
merchants
globally



€60bn+
annual
transaction
value



1.2bn
card volumes
processed
annually



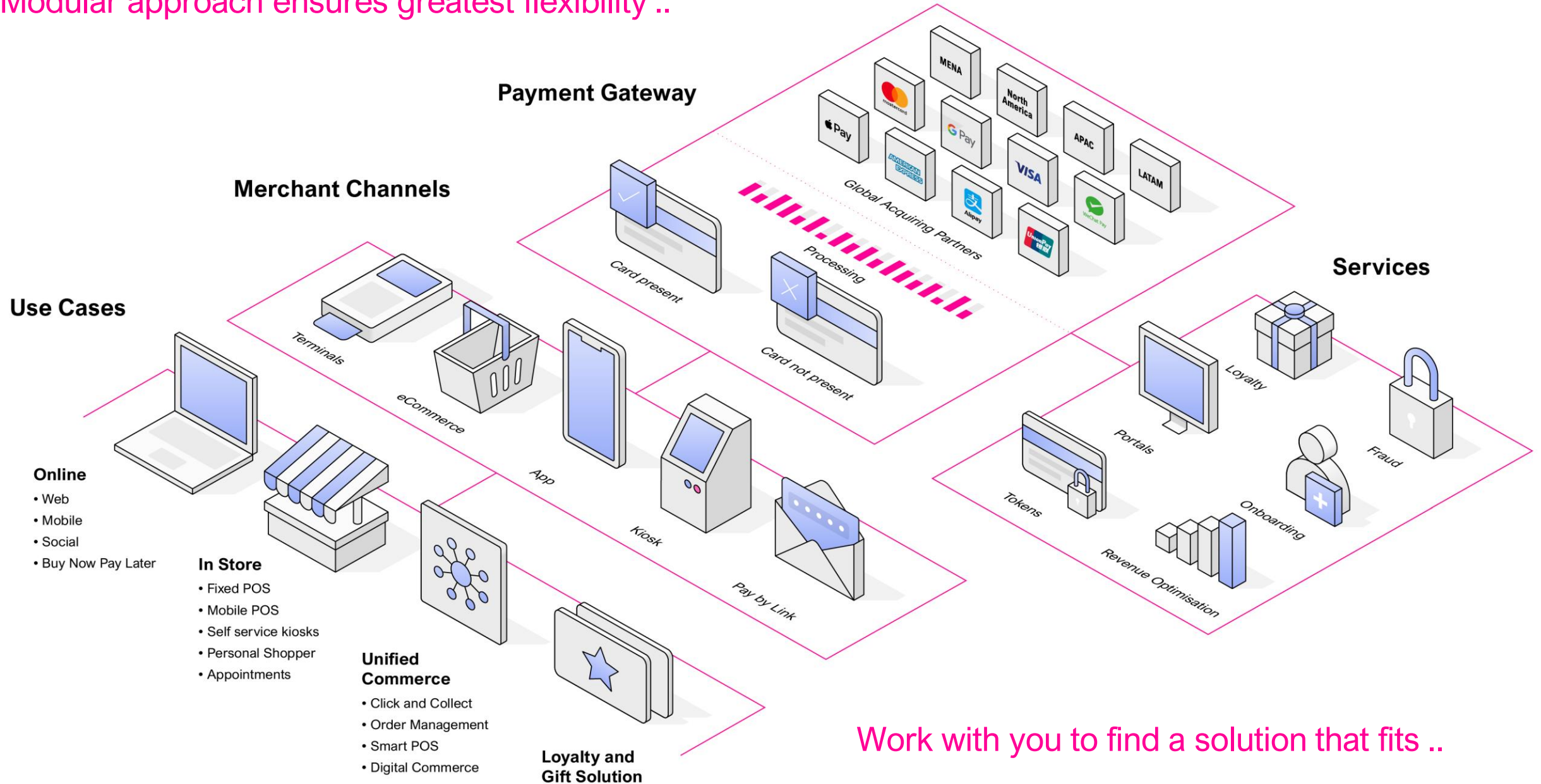
415m
online annual
transaction
volume



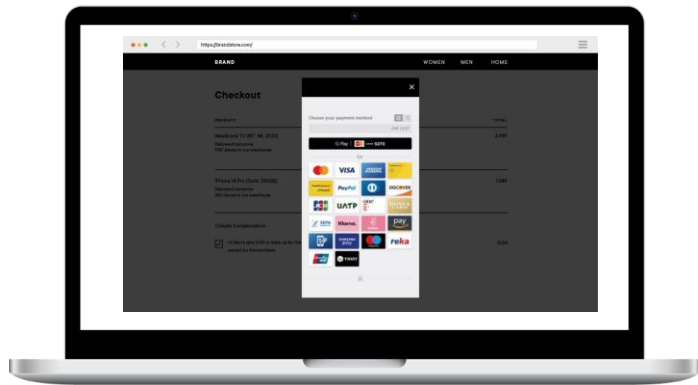
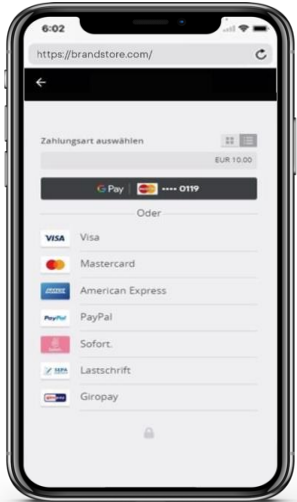
785m
in person annual
transaction
volume



Modular approach ensures greatest flexibility ..



Work with you to find a solution that fits ..



Planet helps you manage your journey to Unified Commerce ...



Multi-channel



- Siloed channels throughout the enterprise
- Customers are unrecognisable across channels
- Fragmented payments infrastructure with multiple providers

Omni-channel



- Single view of orders data with OMS
- Single view of payment data omnichannel payment solution
- Single view of inventory and stock across channels

Planet Unified Commerce



- Unified Consumer Journey & shopping experience on all channels
- Single view of customers data concerning order lifecycle : cart, order, promotions and payment
- Single view of inventory and stock across all channels

Proud to partner with
leading global brands..



CHANEL

Hilton



MICHAEL KORS



NH | HOTEL GROUP



COACH

PRINTEMPS
PARIS

BOSS
HUGO BOSS

SELFRIDGES & CO

IHG®

Jumeirah
HOTELS & RESORTS

Galerias
Lafayette

El Corte Inglés

GIORGIO ARMANI

★ PRET ★



ACCOR HOTELS

GOYARD

DOLCE & GABBANA



lululemon
athletica



RIVE GAUCHI

United
Airlines



THE LANGHAM
HOTELS & RESORTS

Massimo Dutti

SEPHORA

BROWN THOMAS



SOHO HOUSE

THE
REZIDOR
HOTEL GROUP

HYATT



Main items to keep in mind going forward

Don't miss out on sales due to inadequate payment solutions



Reduce Friction at check out

Remove as much friction as possible when clients check out

- Clients can just go elsewhere

- Store card options for repeat purchases



Give your customers options

Instore & online options,

- BNPL options for example

- Pay by link options



Customer expectations

Being able to cater for client's expectations is key

- Be convenient to pay



Review payments regularly

Carry out check out test yourself

- Full review once a year – payment solutions & merchant services etc

Change of mindset ...



How do we want to accept payments?



How do our customers want to pay us?

Please reach out : tom.sharkey@weareplanet.com &

